

# Microsoft® System Center Data Protection Manager 2007

## Attention Windows Server® Administrators... There Is a Better Way to Back Up!

If your company relies on Microsoft® server technologies, who will you trust to maximize its protection and recovery?

Database administrators, e-mail managers, and other IT implementers and developers are looking for a better way to protect and recover data from key business applications like SQL Server™, Microsoft Exchange, Microsoft SharePoint or even simply file shares on Windows Server 2003 and Windows Server 2008. Microsoft has heard from our customers and partners and delivered a complete solution with System Center Data Protection Manager (DPM) 2007.

## Microsoft System Center Data Protection Manager (DPM) 2007

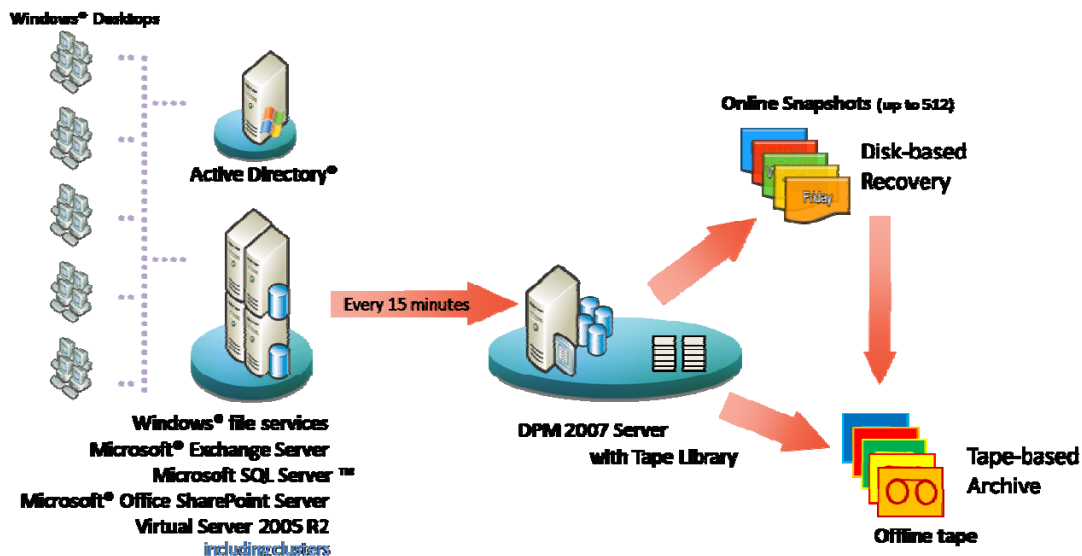
DPM 2007 is a member of the Microsoft System Center family of management products, which are designed to help IT Professionals manage their Windows Server® infrastructure. First announced in September 2006, and now out as Beta 2, DPM 2007 sets a new standard for Windows® backup and recovery—delivering continuous data protection for Microsoft application and file servers to a seamlessly integrated secondary disk and tape solution on the DPM server. DPM enables rapid and reliable recovery through advanced technology for enterprises of all sizes.

## Microsoft protection and recovery for Microsoft applications

Microsoft designed DPM 2007 to provide the best backup and most reliable restore for Windows Server® applications.

Focused on the primary Microsoft server workloads, DPM 2007 was specifically built to protect and recover SQL Server, Microsoft Exchange Server, SharePoint® Portal Server, Microsoft Virtual Server, as well as Windows file services. In addition, DPM 2007 blends the best aspects of continuous data protection (CDP) with traditional tape backup.

DPM 2007 continuously protects the core Microsoft server workloads to a DPM server or appliance, which then provides disk-based recovery and tape-based, long-term archival storage for a complete data protection and recovery solution.



## Maximizing protection of Microsoft workloads with Microsoft backup & recovery

DPM 2007 is designed for the application stakeholder, a SQL or Exchange Administrator or an IT generalist and uses wizards and workflows to help ensure that you can protect your data – without requiring an advanced degree, training or certification in storage and backup technologies.

DPM presents the data to be protected in the same context as users access it. In DPM 2006, file servers can be protected by selecting file shares within the Data Protection Wizard. In DPM 2007, SQL Server databases and Exchange Server storage groups are selected and protected the same way.

### Meeting Microsoft Customers' Needs

Common customer questions about their existing backup:

#### *“Who can help me restore?”*

During a crisis, as part of the data recovery, many customers are frustrated when bringing in multiple support organizations to help restore their data. The third-party backup vendor may say that the data restored successfully. But, Microsoft Product Support Services may say that the data appears un-mountable. And the systems integrator, the database administrator or the lone IT professional can be stuck in the middle. Having a Microsoft backup product protecting a Microsoft SQL Server, Exchange Server or SharePoint platform means that customers don't have to worry about misunderstandings between vendors when restoring their data.

#### *“My backup product does some things well, but protecting my advanced Exchange configuration isn't one of them.”*

Because third-party backup products try to back up a wide variety of applications, it is very difficult to protect every application well, particularly with flexible applications like mirrored SQL Server 2005 databases or a CCR/LCR cluster under Exchange Server 2007. Microsoft is dedicated to making sure that our backup solution is one of the very best for protecting our application workloads. Microsoft protects our own enterprise SQL & Exchange servers with DPM, beginning early in the beta process. This helps ensure that no DPM build will go to a customer that Microsoft IT hasn't signed off as tested in our own demanding production environment.

## Take a look at how DPM 2007 can protect your Windows Server® infrastructure

Microsoft is committed to listening to our customers and partners – to help shape the products and services that we offer. While most customers currently have some form of tape backup technology, there are many who are discontent with the current offerings, either looking for better support of key business applications like Microsoft Exchange Server 2007 or SQL Server 2005, or looking for better than nightly protection to a medium other than tape. Data Protection Manager 2007 addresses those needs.

If you depend on Microsoft Server-based platforms, including SQL Server or Microsoft Exchange, to manage and deliver information within your company, take a look at how DPM 2007 can help you protect your business critical data.

**To learn more about how DPM 2007 can help you protect your Windows Server environment**

[www.microsoft.com/DPM](http://www.microsoft.com/DPM)

**Get Ready ... for Data Protection Manager 2007**

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